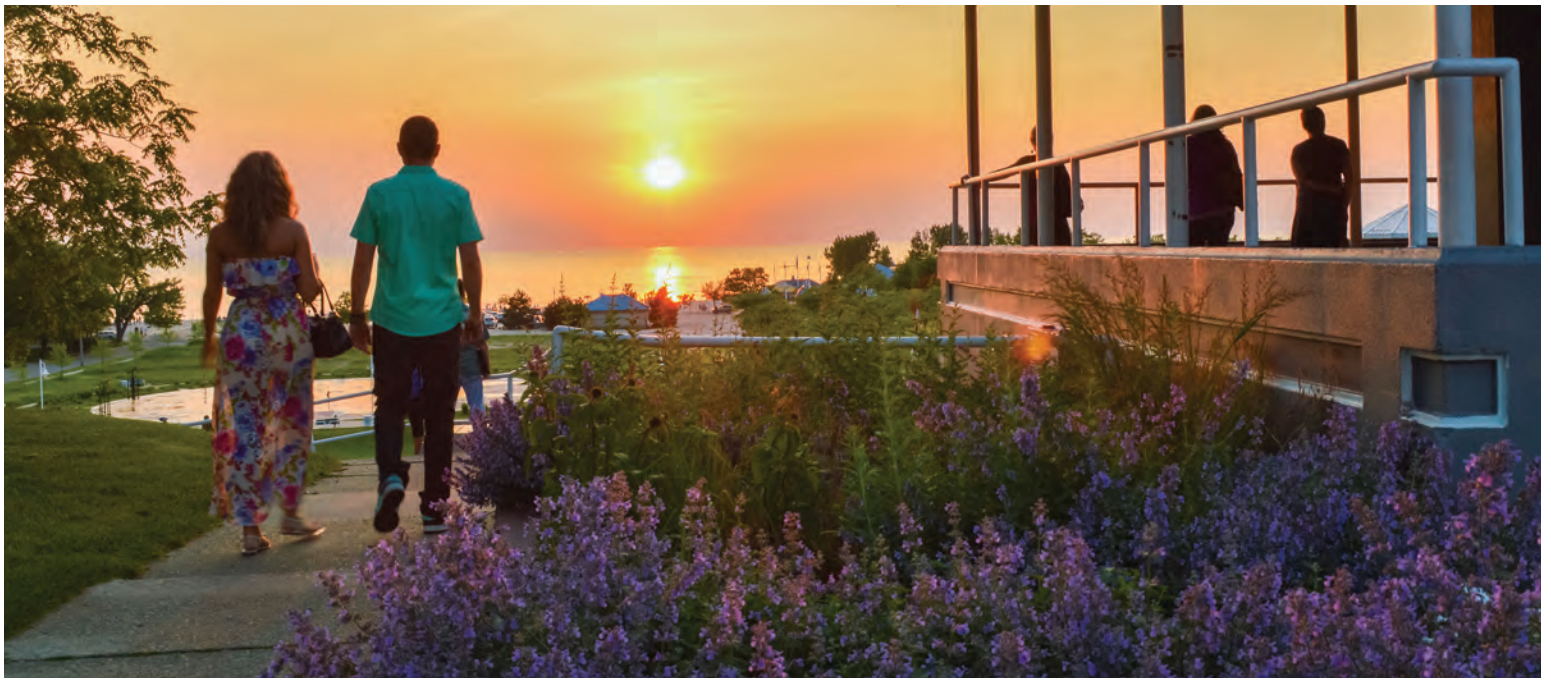




CITY OF  
**St. Joseph**  
MICHIGAN  
COMMUNITY PROFILE





# Riviera of the Midwest

The City of St. Joseph straddles the St. Joseph River as it ends a 220-mile journey from the east into Lake Michigan. North of the river is Tiscornia Beach and the iconic North Pier Lighthouses. South is Silver Beach and our vibrant Victorian-era downtown. West, there is nothing but white-capped Lake Michigan waves and dazzling sunsets.

Beloved for centuries, St. Joseph is called the Riviera of the Midwest, the Most Romantic City in Michigan and a Lakeshore Gem where nature and community live harmoniously. It is a picturesque, charming and culturally rich community. We invite you to call St. Joseph by our favorite name, home.

## BEACHES IN YOUR BACKYARD

Lake Michigan captivates everyone who leaves footprints in its soft sand. Lions Park Beach, Silver Beach County Park and Tiscornia Beach welcome everyone year-round. Play in the clear, fresh water. Climb to the top of the lighthouse, watch giant freighters or thrill at catching a feisty salmon from the piers. Our waterfronts are magical on ice— and snow—sculpted winter days, too.

## Parks, Trails and Outdoor Activities for All

St. Joseph is proud of its accessibility and sensory friendliness. Everyone can walk, run, bike or roll through our 18 pristine parks or paddle along our tree-canopied river. The Whirlpool Compass Fountain, one of Michigan's largest splash pads, delights children in the summer. Dogs run leash-free in a fenced-in area at Kiwanis Park, and in winter, families ice skate at our covered outdoor rink.



## CREATIVITY ABOUNDS

This is a natural haven and inspiration for artists, musicians, actors and history-makers. Attend plays, listen to the Southwest Michigan Symphony Orchestra perform on the beach, find original artwork in our galleries and at the nationally renowned Krasl Art Fair and give standing ovations at our concerts. Encourage children to explore in hands-on STEM museums and ride the magnificent carousel. Take art and cooking classes, walk a sculpture tour and borrow bestsellers to classics in our library.





## BUILD BUSINESS WHILE LIVING THE LAKE LIFESTYLE

The City welcomes entrepreneurs and supports start-ups and century-old companies with assets to help them thrive. Our lake resort lifestyle attracts and keeps employees and customers. Let's talk about the opportunities.



The City invests in highly trained, **PUBLIC SAFETY OFFICERS** to safeguard you and your property.

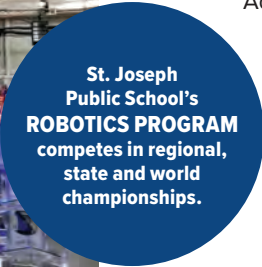
## HOLISTIC WELLNESS

You do not have to travel miles to get outstanding wellness care. Corewell Health Lakeland Hospitals and medical offices provide expert care from prenatal to senior years. Fitness facilities, spas and counseling services look after your total wellbeing. When needed, tender and loving hospice care brings peace of mind.



## GREAT SCHOOLS IN A GREAT COMMUNITY

Our City's public and private schools boast the highest academic standards from preschool to high school. St. Joseph Public Schools offer robust academic programs, award-winning fine arts and championship-level athletics. We augment learning with a school district planetarium, one-on-one technology and a commitment to educating the whole student so each achieves success.



St. Joseph Public School's **ROBOTICS PROGRAM** competes in regional, state and world championships.

Advanced placement courses, early-college opportunities and rigorous career and technical education programs ensure our graduates get into the best colleges and universities and are prepared for excellent-paying jobs. U.S. News & World Report ranked our high school 46 out of 1040 Michigan high schools. It's no surprise this district is a school of choice for many students and their parents throughout Berrien County.

## EAT, DRINK & BUY LOCAL

Our town is home to regionally lauded chefs and craft beverage makers. Many of the mouthwatering flavors come from ingredients harvested from nearby farms.

City parking and sidewalks make shopping downtown fun and easy. Find the latest fashions, home decor and popular gifts in boutiques, and toy and book stores. The historic, hardwood-floored variety store carries just about everything. On weekends from the spring through fall, stroll Lake Bluff Park for farmers, artisan and antique markets.





## PLACE TO CALL HOME

Buying a home in St. Joseph is an excellent investment. Choose from custom new construction, sprawling ranches, cozy bungalows, waterfront condominiums or story-filled homes in the historic neighborhoods along the bluff or beaches. If you are not in the market to buy, apartments and rental houses provide the amenities that make coming home a joy.

Nearly  
**8,000 PEOPLE**  
call St. Joseph  
their home.



## FUN-FILLED FESTIVALS

Getting together with our neighbors and visitors is something we do whole-heartedly:

**February:** Ice Fest

**May:** Blossomtime Festival

**July:** Fireworks

Lake Breeze Music Festival

Krasl Art Fair

Mike Yore Memorial Car Show

**August:** Chalk the Block

**September:** Fall Fest

**November:** Luminary

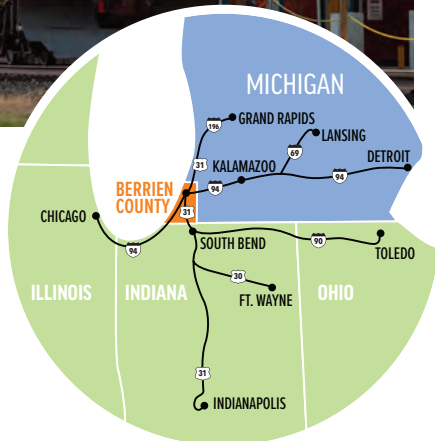
**December:** Light Up the Bluff  
Reindog Parade



## WAYS TO GET HERE

What sets St. Joseph apart from many lake resort communities is how easy it is to get here. You are within minutes of toll-free I-94, I-196, US-12, US-31, M-139 and M-63. The Amtrak train stops in St. Joseph twice daily between Grand Rapids and Chicago. Recreational boaters dock at many sheltered marinas on the St. Joseph River and a Coast Guard Station protects boaters on Lake Michigan.

Air travel is as close as the Benton Harbor Regional Airport or domestic and international flights from South Bend, Kalamazoo, Grand Rapids, Chicago and Detroit.



## THERE'S MORE TO SHARE

Let's talk. There are many more reasons to work, live and play in St. Joseph.



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