



Single-Family & Two-Family Building - Temporary Sign Regulations

Sections 25-14.1 & 2 of the Sign Ordinance provide the regulations for temporary signage for one and two-family residential properties. No permit is required if the temporary signage complies with the following:

- Shall not be illuminated;
- Supports or borders no wider than 2” on any side;
- Removed within 7 days after an event concludes;
- Maximum overall height of 4 feet;
- Maximum size of any sign is 6 square feet; and
- Maximum total area of all temporary signs displayed concurrently on one parcel is 24 square feet.

- Shall not be illuminated;
- Removed within 7 days after an event concludes;
- Maximum overall height of 8 feet; and
- Maximum size of all temporary signage on one parcel is 32 square feet.

What if I want to display a banner at my commercial property?

Temporary Banner permits are required and will be issued by the Inspection Department if they meet the following:

- No more than 4 permits per calendar year with maximum display time of 14 days;
- Cannot extend above roof-line;
- Maximum overall height for free-standing banner is 5 feet; and
- Maximum 32 sq. ft. in size.

Are there rules for Sandwich Board signs?

Sandwich board signs are allowed without a permit (except within the DDA boundaries) when the regulations of Section 25-14.3a are met including following basics:

- One per business;
- Maximum overall height 4 feet;
- Maximum width 2 feet;
- Maximum sign area 8 square feet per side; and
- Displayed during business hours.



INFORMATIONAL GUIDE TO

TEMPORARY SIGN REGULATIONS

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 and
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Multi-Family, Commercial, Office and Industrial Use - Temporary Sign Regulations



Sections 25-14.1, 2 & 3 of the Sign Ordinance provide the regulations for uses other than single and two-family residential uses. No permit is required if the temporary signage complies with the following:

Why regulate Temporary Signs?

The Sign Ordinance purpose statement includes nine objectives ranging from protecting the public right to display and receive messages and information protected by the First Amendment of the U.S. Constitution to protecting the health, safety, and welfare of the residents, business community and visitors by ensuring that signs are installed and maintained while eliminating potential hazards to motorists and pedestrians resulting from sign clutter and visual distraction.

What is a Temporary Sign?

Any sign erected or displayed on a non-permanent basis for a limited period of time.

Examples include, but are not limited to: banners; construction; real estate; garage sale; political; expressive; or sandwich board signs.



What is an “expressive sign”?

A temporary sign that promotes or expresses an individual’s personal non-commercial ideology, belief, value, or message. Examples include, but are not limited to, signs expressing political beliefs, supporting clubs or sports team, and expressing religious views.

Are there any types of signs that cannot be displayed?



Section 25-12 of the Sign Ordinance has a list of 18 prohibited signs and include: feather flags; inflatable devices (except when non-commercial); pennant signs, portable changeable message boards; reflective, flashing or mirrored signs; and signs resembling official traffic or governmental signs.

Where can Temporary Signs be placed?

Temporary signs complying with the established rules may be placed on private property and outside of the Clear Vision Area triangle that is formed at intersecting streets, alleys and driveways.

Can I place a temporary sign in the tree lawn area (the area between the sidewalk and street) or on a telephone pole?

No, signs must be located on private property. Signs found in the tree lawn or on a telephone pole will be removed by City staff.

What happens to improperly placed signs?

City staff will pick up all improperly placed signs and leave them at the rear of City Hall for easy pick up. Signs are removed periodically and destroyed. The City is not responsible for storing the signs or contacting those whose signs have been picked up or destroyed.

Do I need a permit for my Temporary Signs?

In most cases, a permit is not required to display temporary signs, however, they must comply with the temporary sign regulations as found in Chapter 25 of the Code of Ordinances.

Are there different regulations for a residential property versus a commercial business?

Yes, there are different regulations.

What if I want to display a larger, taller or additional Temporary Signage than what is allowed?

The Sign Modification Application would need to be completed along with payment of the nonrefundable application fee. Approval is not guaranteed.

Where can I go to learn more information about the Sign Ordinance?

The Sign Ordinance was adopted on January 27, 2020 and replaced the 1980 Ordinance. It can be found on the city’s website www.sjcity.com under the “Government” – “Code of Ordinances” under Chapter 25 Signs.

It is important to review the entire Sign Ordinance to obtain all relevant information. The information provided in this handout is basic and calls attention to only the basic regulations.

If you have any additional questions, please contact the Inspection Department at 269.983.1212.